

Sinyi Realty 2024 Annual Intellectual Property Planning and Implementation

Real Estate Planning & Research Office

2024/12/27

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I、Purpose

In order to strengthen the management of the Company's intellectual property rights, to protect the Company's intellectual property, and to reduce operational risks and improve operational efficiency, this management plan is formulated in accordance with the Patent Law, Trademark Law, Trade Secret Law and other laws and regulations related to intellectual property management.

II 、 Definition and Procedure

Definition of the Company's intellectual property:
Intellectual property included Patents, trademarks, copyrights and other rights, business secrets and other business information and intangible intellectual assets produced or obtained by the Company, its employees and persons outside the Company who participate in the Company's business activities.

II 、 Definition and Procedure

Main Purpose of intellectual property management plan:
According to the current situation and the future of real estate agency, we formulate an intellectual property management mechanism, including: according to the procedures of acquisition, protection, use and maintenance, the relevant intellectual property management units such as the Digital Intelligence center, Legal Affairs Office and Real Estate Planning & Research Office, etc. hold regular meetings to review the intellectual property management plan and implement it according to the implementation situation and deficiencies.

2024 Security measures of business secrets

- ① Organization
- ② Data Security measures
- ③ Education
- ④ Signing Documents
- ⑤ Verification

【Business Secret Management】

So far, the work points have been promulgated and implemented. Regarding colleagues' illegal reproduction of information that should be kept confidential and deliberate deletion, tampering, and leakage of customer information before leaving the Company, the business units have reported and been investigated and confirmed by the customer service department and the legal office. In 2023, 2 cases were investigated and confirmed. 7 cases were investigated and confirmed in 2024, all of which were severely punished or dismissed, and colleagues were held legally responsible. In the future, we will continue to educate the personnel of each applicable entity of the Group.

III 、 Implementation and Results

【Patent Management】

①In recent years, based on the principle of Patent infringement and improving the Company's internal patent knowledge, we have actively generated patent layout to secure the Company's intellectual property.

Fiscal Year	Utility model patent	Invention patent	Design patent
2024	18	13	4
2023	19	26	2
2022	11	10	5

②Overview of our patents: In recent years, the Company has focused on system functionality and tools to assist brokers, primarily to align with its digitalization efforts. The priority has been to enhance both website functionality and support tools.

【Business Secret Management】

In 2022, in response to the "Administrative Measures for the Security Maintenance and Management of Personal Data Files of Land Administration Non-government Organs Designated by the Ministry of the Interior", the Company has formulated a personal data file security maintenance plan, and added and revised internal measures such as data protection, infringement response, and personnel management. Therefore, the implementation plan objectives for 2025 are formulated as follows:

【 Business Secret Management 】

- ①Continue to promote and implement the relevant procedures in 2025.
- ②Some system management tasks have already been reviewed and revised in collaboration with the IT department. 2025 annual plan for the Legal Affairs Office will involve a comprehensive review and optimization of internal confidentiality regulations for various company information systems to enhance system security.

【Patent Layout】

- ① The focus of patent operations has shifted from the deployment of a large number of patents to improve defense capabilities to the distribution of R&D achievements and intellectual property.
- ② The patent layout for website functionality is relatively complete. Moving forward, the focus will shift to patents for system support tools, including leveraging big data and intelligent tools to enhance brokers' operational efficiency. This will safeguard the intellectual property of the company's R&D achievements during the digital transformation process.

The End